# SYSTEMS

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#### Accelerating Innovation >>>

EXPEDITING DYNAMIC GROWTH ADVANCING INNOVATIVE TECHNOLOGY DRIVING OPERATIONAL EXCELLENCE DELIVERING FINANCIAL PERFORMANCE

# Welcome



#### Leadership Team





#### Yeo-Eul Yoon

Chairman Board of Directors



President & CEO Executive Committee



**Bob Hickson** President Executive Committee



Jeong Won Son Vice President COO



**Chang Ho Park** Vice President HMG Commercial



Bum Joon Kim Vice President CFO



Kwangtaek Hong Vice President CTO



Jong Ho Park Vice President Corporate Planning



Nurdal Kücükkaya President Global Commercial



**Yong Bong Kim** Vice President Purchasing

#### **Experienced, Multinational Management Team**

## **First 150 Days Achievements**



#### Somplete separation of business from Visteon

- June 9: Change of ownership to Hahn & Co. (50.5%) and Hankook Tire (19.5%)
- R&D, patents, employees, and business process transfer completed
- Customer relationships unaffected by the separation

#### New management structure and incentives

- New leadership team with global experience
- Streamlined organization from regional to functional structure
- Company-wide alignment of corporate governance and delegation of authorities

#### Sompelling growth opportunities

- Key target products, customers, and markets for investment identified
- Function level cost reduction initiatives launched
- Key financial and operational performance metrics revisited

## Company Overview



### **Company Overview**





One of only two global full line automotive thermal solution suppliers in the world



Headquartered in Korea; listed on the Korea Exchange



Global 2014 sales of ₩5.4T



39 manufacturing sites,4 global technical centers



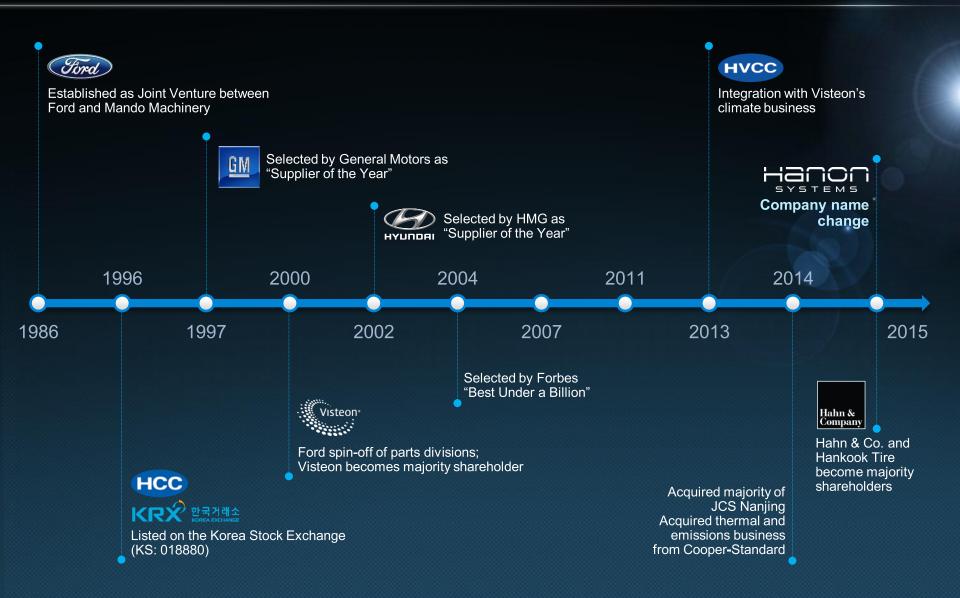
Presence in 19 countries across Asia, Europe, North America and South America



More than 15,500 manufacturing, engineering and administrative employees

## **Our History**





#### **Global Footprint**





#### **39 Manufacturing Facilities and 4 Technical Centers**

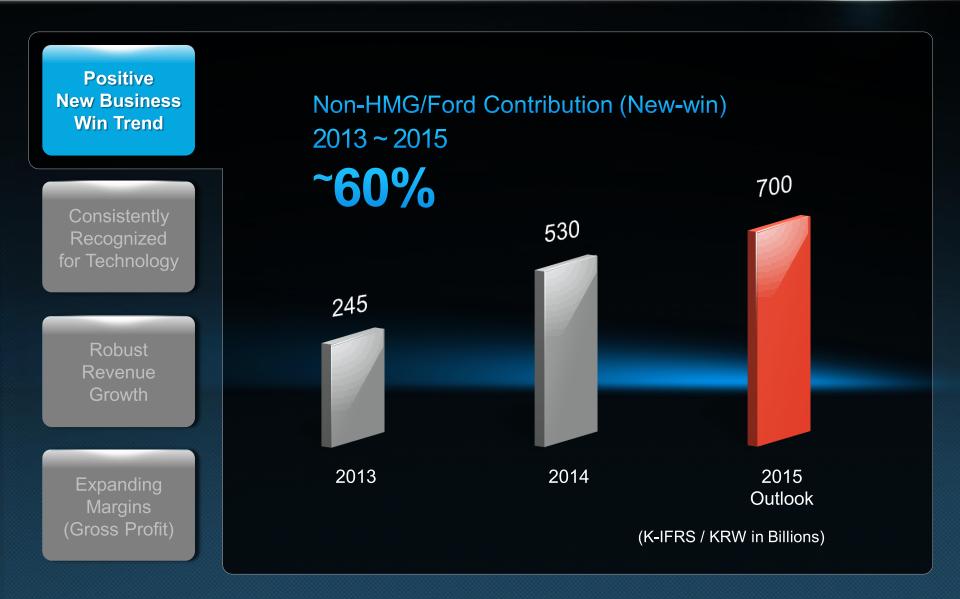
## **Organizational Transformation**



Improved Global Alignment under One Functional Organization

## Corporate Strategy







Positive New Business Win Trend

Consistently Recognized for Technology

> Robust Revenue Growth

Expanding Margins (Gross Profit)

#### **Industry Awards**

- 2013 Metal Seal Fitting for Reducing Refrigerant Leakage PACE Winner
- 2014 Glycol-Electric Combo Heater New Excellent Technology Certificate
- 2015 Heat Pump System for Electric Vehicles IR52 Jang Young Shil
- 2016 UV Photocatalyst LED for Deodorizing Air Conditioning
   Centrifugal Air Compressor for Fuel Cell Electric Vehicles PACE Finalist

Granted Patents











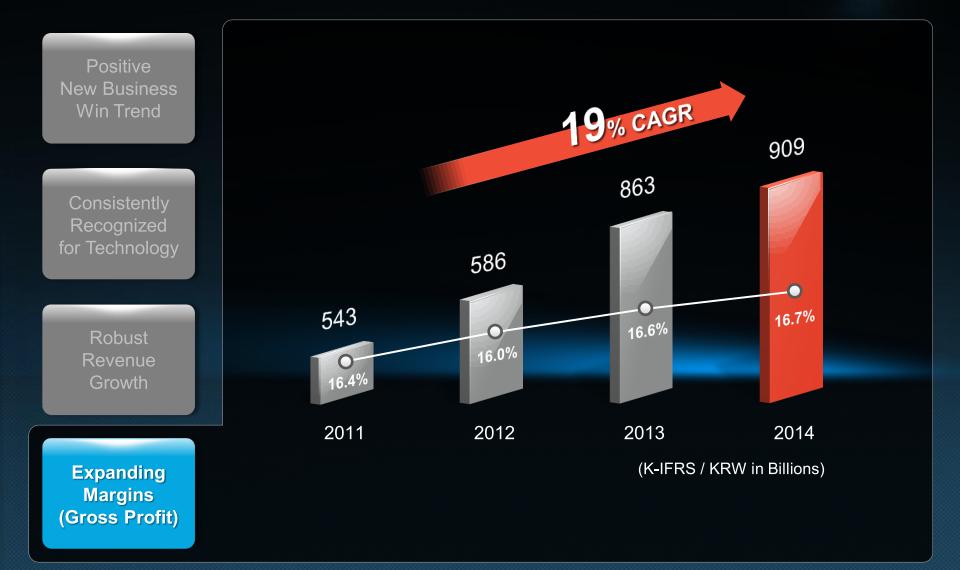






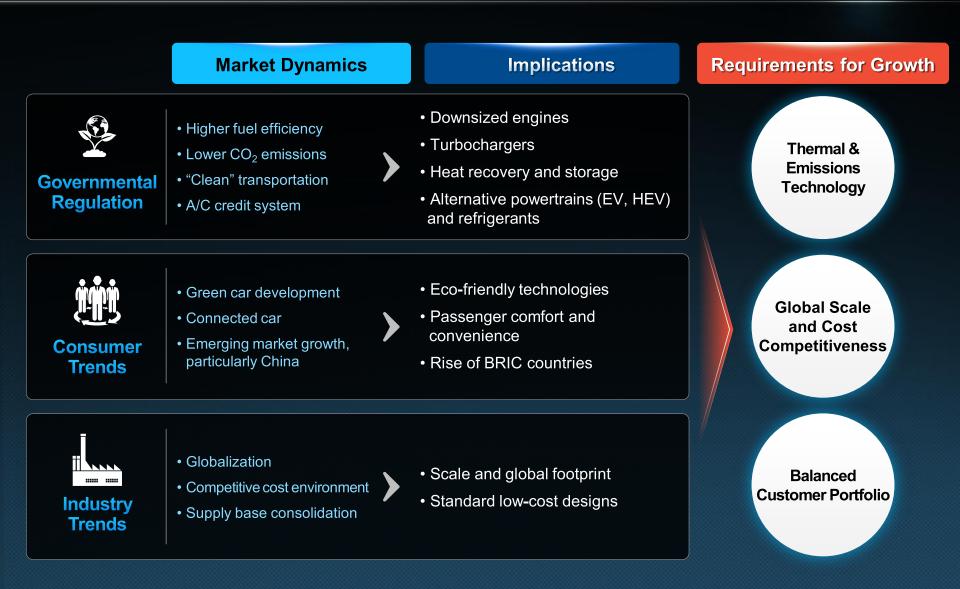






## Impact of Changing Business Environment

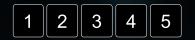




## Hanon Strategic Priorities for Growth



#### Hanon's Business Direction



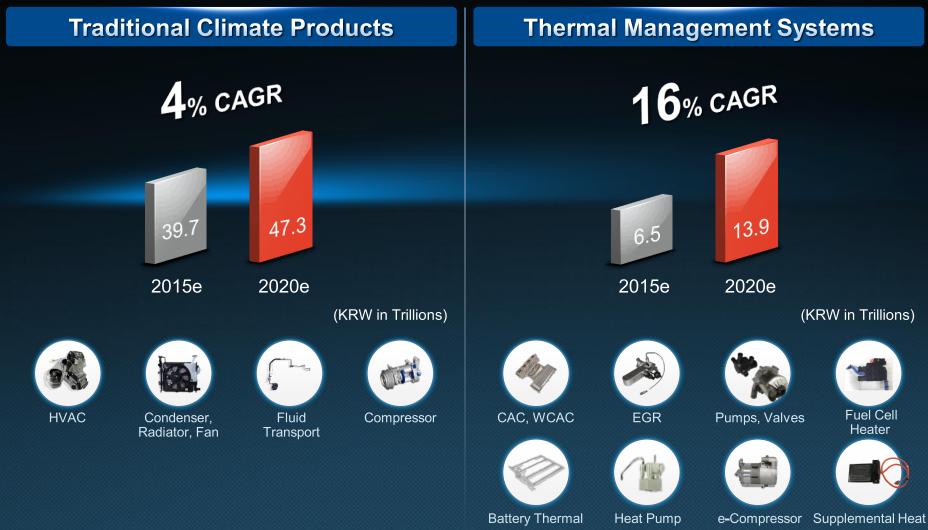


#### **Strategies Aligned with Market Trends**

## **Thermal Systems Drive Future Growth**

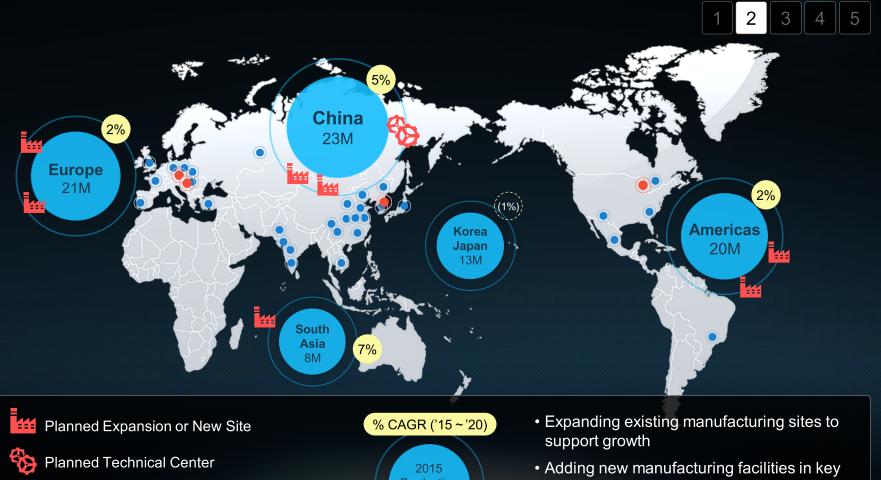






## **Expanding in Growth Markets**





- Manufacturing and Engineering Locations  $\bigcirc$
- **Global Technical Centers**  $\bigcirc$



- growth markets
- Planned new China technical center to enhance local market support

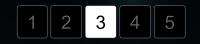
## **Strong Growth Profile**



#### Sacklog and Pursuits

- Backlog of ₩850B
- New business pursuits result in ₩1T of incremental revenue through 2020

Note: Backlog represents awarded net new business (annualized) not yet launched





## **Improving Margins**



3

2



- Increased mix of higher margin thermal products
- New business wins leverage existing fixed cost to improve margins

	<ul> <li>Consolidate direct and indirect material spend with key partners</li> </ul>
Operational	<ul> <li>Manage Tier 1 - Tier 3 raw material and electronic spend</li> </ul>
	<ul> <li>Increase footprint capacity utilization</li> </ul>

• Drive global process and design standardization

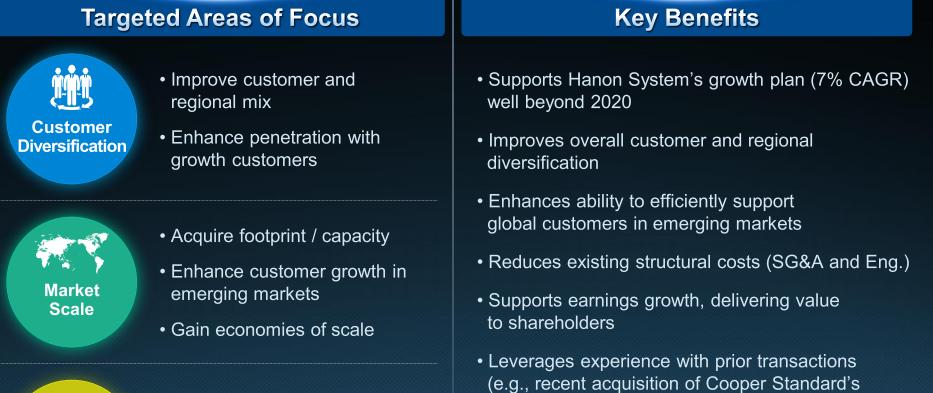
#### Structural

- Optimize human capital through lean functional organization
- Implement global IT platform with process standardization
- Address underperforming operations

## **Strategic Acquisition Plan**







thermal business)

Innovative Technology

- Bolster thermal systems portfolio
- Enhance system capability with technology customers

## Technology





In the next five to ten years, we will see more change in the auto industry than we've seen in the last 50.

- General Motors CEO Mary Barra

Swell-positioned, market-leading portfolio to address shifting powertrain trends

Series on the road of putting advanced technologies on the road

Enhanced and pro-active engagement of engineering services

S.M.A.R.T – Speedy, Market-leading, Affordable and Reliable Technologies

Well Positioned to Grow with New Technology, New Customers and New Markets

## **Growing New Thermal and Emissions**



#### Trend

Europe leads CO<sub>2</sub> emissions regulations with continuing global convergence

U.S. leads tailpipe emissions regulations

#### Implications

Downsized and turbo-charged engines expected to grow to half the market by 2020

Real world tailpipe emissions will undergo greater scrutiny

#### Market-Leading Technologies

- Charge air cooler
- Low temperature radiators
- Electronic pumps and valves
- Turbo electronic wastegate actuator
- Exhaust gas recirculation module
- Exhaust heat recovery
- U.S. EPA off cycle credits







#### Thermal & Emissions Portfolio Brings Top Line Growth and New Market Opportunities

## **Regulations Drive Thermal Innovation**



#### Powertrain Cooling

- Radiator : High and Low Temperature
- Condenser : Air, Water, Advanced
- Cooling Fan & Module : DC, PWM, BLDC



#### **Passenger Thermal Management**

- HVAC Module : Single, Dual and Multi-Zone
- Evaporator, Heater Core
- Compressor : Fixed, Variable
- Fluid Transport : Coolant, Refrigerant, IHX, Fittings
- Automatic Climate Control : Head, Sensor, Logic
- Air Quality System : Filter, Ionizer, Sensor

sternal Combustion Engli

#### Internal Combustion Engine Thermal

- Charge Air Cooler : Air, Water, Advanced
- Exhaust Gas Recirculation (EGR): Cooler, Bypass, Valve, High and Low Pressure, Advanced
- Exhaust Heat Recovery System (EHRS)
- · Electronic Coolant Pump and Valve
- Electronic Wastegate Actuator (eWGA)
- Electronic Throttle Body (ETB)
- Oil Cooler & Warmer : Engine, Transmission

e-Mobility



#### **Fuel Cell Thermal**

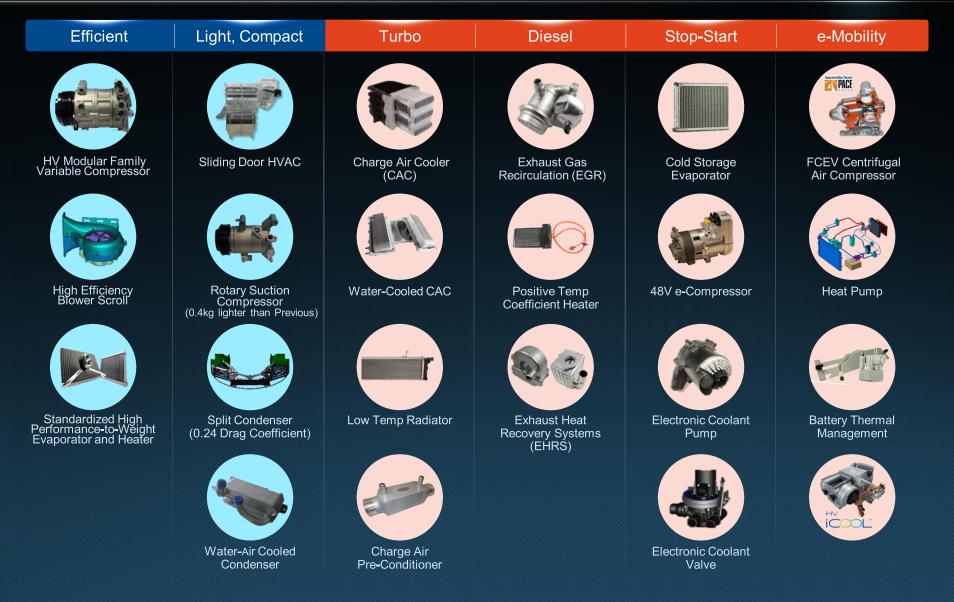
- Centrifugal Air Compressor
- Coolant Heater : Stack
- High Voltage Cooling Module : Brushless Direct Current
   (BLDC) Motor

#### **New Energy Vehicle Solutions**

- Heat Pump System : HV iCool, Advanced Heat Exchanger, EXV, Refrigerant Valves, Controls
- Battery Cooling : Chiller, Contact Heat Exchanger
- High Voltage Electric Compressor : Scroll
- High Voltage Electric (PTC) Air Heater
- : Pulse Wave Modulation (PWM) Linear Control
- Induction Heater
- Electronic Coolant Pumps and Valves

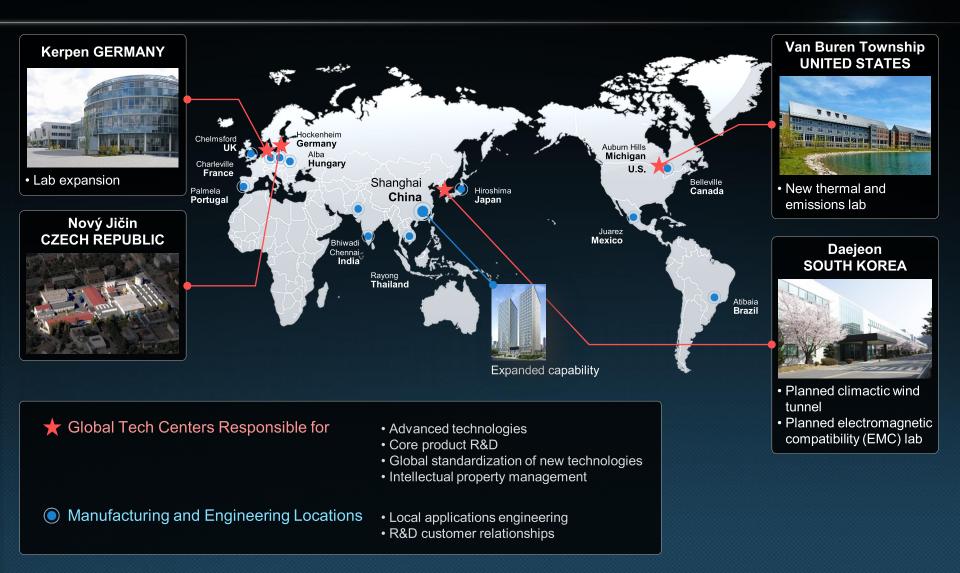
## Product Portfolio Driven by Market Trends





### **Global Technical Centers**



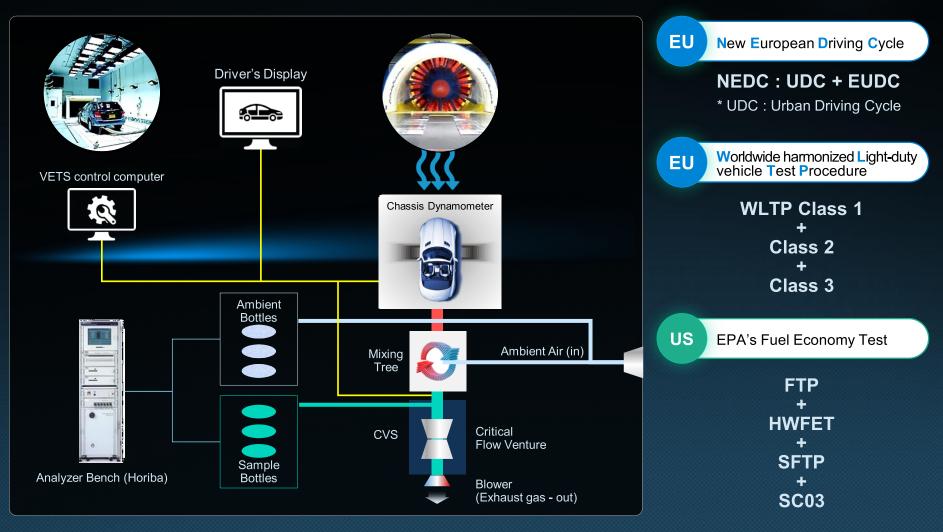


4 Tech Centers Deliver Core Designs and Innovations 14 Engineering Centers Deliver Customer-Targeted Localization

## **Expanding Test Capability**



#### Planned Climactic Wind Tunnel with Fuel Economy Test Capability



World-Class Full Systems Capability Supports Vehicle-Level Testing

## Sales



### **Sharpened Customer Focus for Growth**



Core | Maintain

- Two strong anchor customers
- · Maintain share through customer intimacy
- · Affordable technology and rigorous cost competitiveness



#### Technology o

Differentiate

Growth

- Expand share by capitalizing on advantaged technology engagements
- Early adoption of brand-shaping technology
- Powertrain electrification key to meet future legislation requirements

- Rigorous competitiveness key to success
- Large-scale global footprint partners required
- Capitalize on sourcing opportunity driven by supply base consolidation

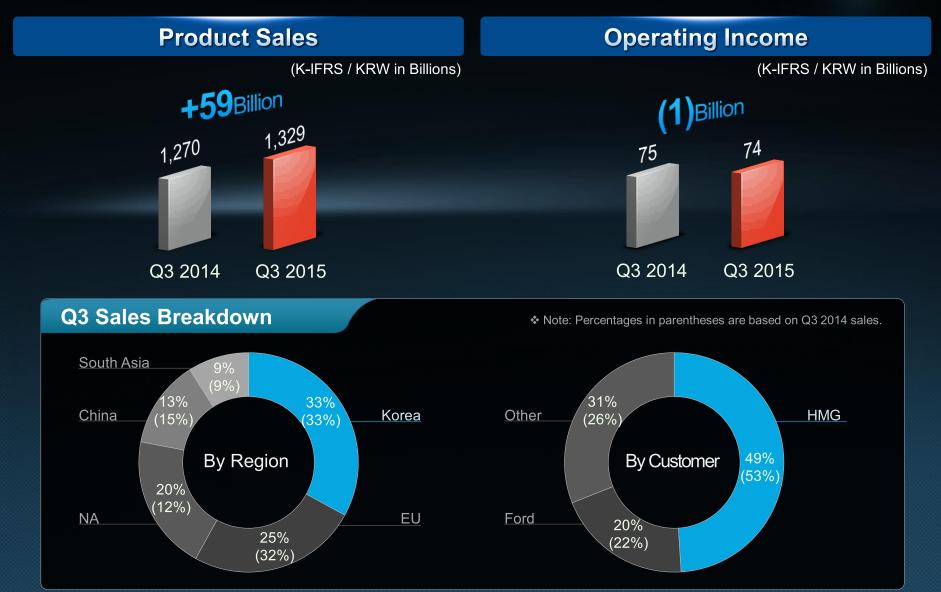
#### Strategic Customer Portfolio for Technology and Growth

## Financial Performance



### **2015 Third Quarter Year-Over-Year**





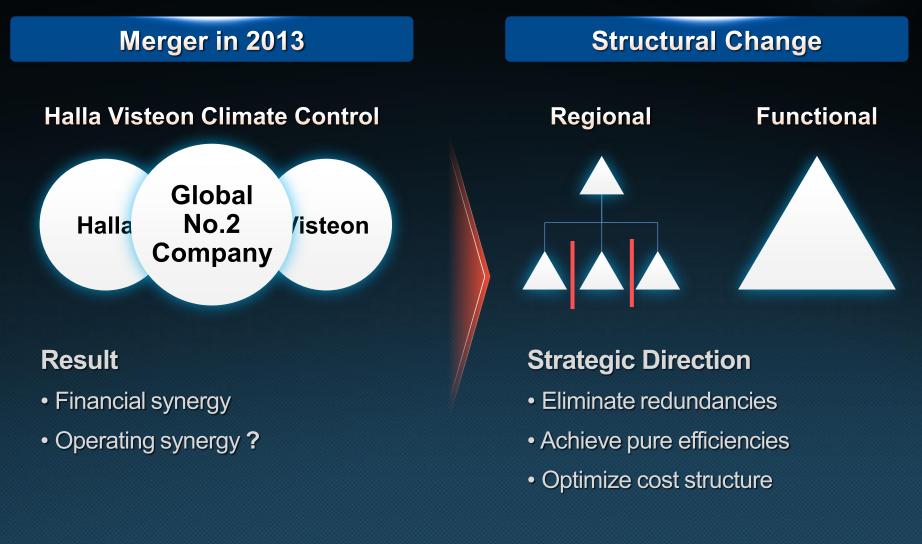
## **2015 Third Quarter Financials**



(K-IFRS / KRW in Billions)	2015	2014	B/(W) 2014
Sales	1,329	1,270	59
Operating Income	<b>74</b> 5.5%	<b>75</b> 5.9%	
Net Income	<b>45</b> 3.4%	<b>59</b> 4.6%	(14)
Net Debt	(28)	(19)	(9)
EPS	397	517	(120)

### Immediate Focus by New Management





#### PMI: Key Operating Initiatives Began in July 1

## **Key Operating Initiatives**



Initiative	Objective	
Procurement Improvement	Reform SCM to reduce procurement costs of commodities, raw materials and facilities	
L&OH Optimization	Improve business processes of organization to eliminate inefficiencies in L&OH	
Design Cost Innovation	Enhance product design to strengthen cost-competitiveness from design stage	
Underperforming Plants	Remedy existing manufacturing practices of low-profit plants to improve bottom-line	

#### To Continue until 2020



## Quarterly dividends

### Stock split

### New management stock option program

**Fully Open Investor Relationship** 





#### **Product Showcase**



